



Artisans Road Trip 2020 Call to Artists!

APPLICATION POST DATE: March 1, 2020

October 3 - October 4, 2020

Saturday 9:00am - 5:00pm & Sunday 12:00 noon - 5:00pm

MISSION STATEMENT

To promote a venue for established artisans to demonstrate their skills, exhibit and sell their original fine art via a self-guided studio tour through scenic Northwest Iowa, thereby encouraging education, diversity, tourism, economic growth and art appreciation.

The Artisans Road Trip is more than just an open studio tour. For the people following the Tour, it's a chance to get out on a fall weekend to meet local artists in person, see the studios where they work, ask questions about their motivation, watch demonstrations of techniques, and of course, purchase new artwork for their collections.

For the artisans involved, the Road Trip is a powerful networking and marketing opportunity. Not only can you personally connect with a wider audience, you also get to know the other artists on the Road Trip through group exhibitions and meetings.

Nowhere else can you get the effective advertising and promotion implemented across so many venues (newspapers, radio, television, regional gallery exhibitions, a comprehensive website and regularly updated blog, and more) for the price of the annual registration fee.

The A.R.T. Directory and Tour Guide brochure alone has been cited by many artisans as a direct cause of sales. Full-color brochures are sent out each year by mail and distributed to Iowa Welcome Centers, public libraries, cultural centers, restaurants, motels, and retail establishments throughout the area.

A.R.T. is organized and run by artists for artists. Together we work to increase art exposure, introducing new art styles to the community and new customers to local artists.

And we want YOU to join us!

NW Iowa Artisans Road Trip - P.O. Box 646 - Spirit Lake, IA 51360

www.artisansroadtrip.com

If you know of any artists who might be interested in joining the Artisans Road Trip, please pass on a copy of this application to them!

2020 EXHIBITS

**The Pearson Lakes Art Center
May 14 - July 18**

**The Nobles County Art Center
June 5 - July 21**

**Arts on Grand
July 30 - Sept 10**

Rules of Entry

1. ALL participating artists showing during the Road Trip must be a member of A.R.T.
2. The participation fee is \$150.00, per artist. Artists may display together in one location, but **each artist MUST submit their own \$150.00 fee - payable at time of entry.**
3. All work must be original in concept and executed by the artist.
4. Artists must be present to demonstrate and manage their studios during the stated event days and hours.
5. Artists may show at a host studio. If you are in need of a host studio, make a note on the application. Contact Haley if you need any assistance.
6. A jury committee will review work - **all decisions are final.**
7. Judging for acceptance will be made from digital images submitted.
8. Each artist **MUST** submit 3 images of current work produced within the past 2 years.
9. Quality digital images can be presented on CD, using a 300 dpi JPEG format and 8 inches (or 2400 pixels) for the “longest dimension” of the image.
10. Images need to represent the quality of work you will be showing.
11. **ENTRIES MUST BE POSTMARKED BY MARCH 1, 2020.** Late entries will not be accepted.
12. Those accepted may be asked to assist or work within individual artist areas and we thank you for your active participation.
13. Each artist is responsible for your own liability insurance.

Entry Information

1. **Three digital images.** Widest dimension should be 8” or 2400 pixels. Be sure to name each file to correspond with the application form. You may submit your three images by mailing a CD or USB Drive (please write your name directly on the disc or drive) OR by emailing the image files to ArtisansRoadTrip@gmail.com. ***Applications and entry fee MUST be mailed in.***
2. **Information.** The descriptions of your art work and the directions to your studio will appear in the printed A.R.T. brochure and website as you have submitted them.
3. **CDs and USB drives will not be returned.**
4. **Artist Fee.** The \$150.00 will be returned if the work is not accepted. The artist fee for accepted artists is non-refundable. **Make checks payable to: Artisans Road Trip**

If you have questions or want to participate at a location other than your own studio space, please contact us if you would like help with placement.

Application Calendar

- January 2020.....**Application sent to existing and previous members
March 1, 2020.....Application deadline and post date
April 1, 2020.....Notification emailed to artist
May 2020.....A.R.T. member meeting and distribution of A.R.T. Directory & Tour Guide
Website updated
October 3-4, 2020.....Official Artisans Road Trip weekend event
MEETINGS.....Artisans will be notified in advance, via email
A.R.T. 2021.....October 2 and 3 (subject to change)

Application Information Contact

Haley McAndrews, 320-237-7351 or ArtisansRoadTrip@gmail.com



Artist Application

APPLICATION POST DATE: March 1, 2020

PLEASE PRINT OR TYPE THE FOLLOWING:

Artist's Name: _____

Home Mailing Address - THIS IS A MUST _____

Business/Studio Name AND Address _____

Prefer A.R.T. mail be sent to: ____ Home Address ____ Studio Address

Where will you be showing? Place and Address, if different than above: _____

Do you need a host studio? ____ Yes ____ No

Is studio handicap accessible? ____ Yes ____ No

State Sales Tax Permit #: _____
(For sales tax permit information, contact: www.state.ia.us/tax)

Phone Number: _____ Cell Phone Number: _____

E-Mail: _____ Website: _____

Description of Work (100 characters with spaces): _____

Directions to studio: _____

List studio hours, if applicable: _____

Doing business by appointment only: ____ Yes ____ No

Entry Information

PLEASE CIRCLE YOUR FIRST CHOICE FOR USE IN THE DIRECTORY

#1 Title: _____

Date: _____ Media: _____

#2 Title: _____

Date: _____ Media: _____

#3 Title: _____

Date: _____ Media: _____

*We ask for you to be as involved with the Artisans Road Trip as possible.
We feel there are many advantages in belonging to and serving in this organization.*

Would you be interested in volunteering for A.R.T.? ____ Yes ____ No

- You will receive 100 Directories to distribute as you wish plus extra to give out in your area.
- You will be able to place the names and addresses of your customers on the general mailing list.
- You will have the opportunity to be in art shows at galleries and museums throughout the year - this is especially nice for those artists who do not have a full body of work to handle a show alone.
- Your name and image is exposed to thousands of prospective customers.
- Many people keep the Directory as a reference for art needs and locations of the various studios.
- The A.R.T. gives you contact with other artists and can help you to become involved with other artist organizations and their members.
- You will have the opportunity to work within your community and build on the platform of the A.R.T.

Final Entry Information

1. **Three digital images.** Quality 300 dpi JPEGs will be accepted, 8" or 2400 pixels in width. Be sure to name each file to correspond with the application form. You may submit your three images by mailing a CD or USB Drive (please write your name directly on the disc or drive) OR by emailing the image files to ArtisansRoadTrip@gmail.com. *Applications and entry fee MUST be mailed in.*
2. **Information.** Your descriptions and directions will appear in the printed A.R.T. Directory and website as you have given them. **Please submit FINAL & CORRECT information at this time.**
3. **CDs and USB drives will not be returned.**
4. **Artist Fee.** The \$150.00 will be returned if the work is not accepted. The artist fee for accepted artists is non-refundable. **Make checks payable to: Artisans Road Trip**
5. **Entries must be postmarked by March 1, 2020. No late applications accepted.**

I do not hold the Artisans Road Trip responsible for loss/damage of any kind.

Signature _____ Date _____

Artist's signature indicates acceptance of all conditions listed in the application.

Please mail this application, along with photos and your check to:
Artisans Road Trip ▪ P.O. Box 646 ▪ Spirit Lake, IA 51360